

JOB DESCRIPTION

MARKETING TRAINEE

Job Description

Marketing Trainee | CandorWorks Private Limited

Organization Unit	CandorWorks Private Limited
Division	Marketing
Position	Marketing Trainee
Location	Pune

About Position

Email Marketing Role

Responsibilities

Email marketing execution

Website management

Digital marketing exposure

Introduction to CRM

Strategizing email and Digital marketing campaigns according to the campaign needs

Introduction to CRM, Email marketing and lead management tools

Technical Skills Set

Basic Knowledge of HTML and CSS

Behavioral Skills Set

Excellent Comm Skills

Positive Attitude

Quick Learner

Date : 2022-04-25